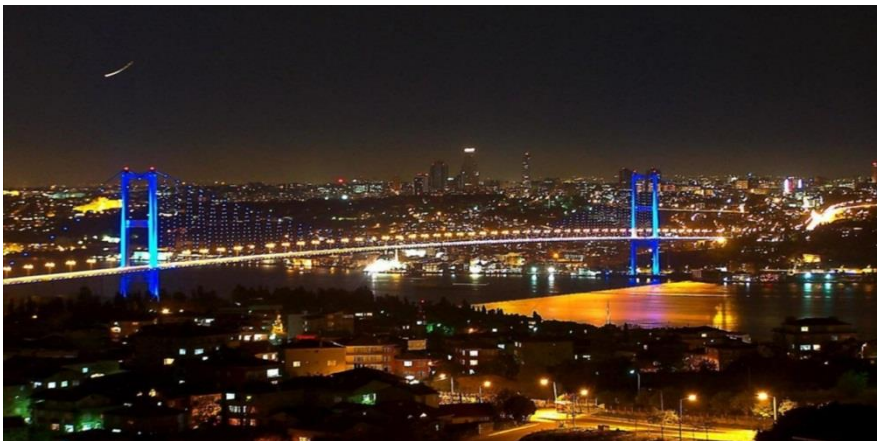


2015 IBESRA ISTANBUL CONFERENCE SCHEDULE

Istanbul Nippon Hotel,
Turkey



www.ibesra.org

Conference Venue: Samurai Room

Conference Date: 14 June 2015

<p><u>Session Chair:</u> <u>Serdar Neslihanoglu</u></p>		<p>Eskisehir Osmangazi University, Turkey</p>	<p><u>09:00 – 11:00</u></p>
<p>Layla Alsheikh, Shital Singh</p>	<p><i>The Impact and Acceptance of Mobile Marketing in Current Saudi Arabian Scenario</i></p>	<p>Al-Baha University, Kingdom of Saudi Arabia</p>	<p>09:00 – 09:20</p>
<p>Abdelfateh Tebani, Ouassila Belhadi</p>	<p><i>The Impact of the Third (Nonprofit) Sector on the Economic Indicators” (The American Experience)</i></p>	<p>University of Setif, Algeria</p>	<p>09:20 – 09:40</p>
<p>Cihat Koksal</p>	<p><i>Emission Trading System in the European Union and its Contribution to the Regional Integration</i></p>	<p>Istanbul Commerce University, Turkey</p>	<p>09:40 – 10:00</p>
<p>Rev. Amos Ngugi</p>	<p><i>Rev Amos Ngugi Ngigi of new communities policing forum Dublin rep of Ireland</i></p>	<p>Dublin City University</p>	<p>10:00 – 10:20</p>
<p>Khalid Mohamed</p>	<p><i>Wealth Planning and Management: A Comparative Analysis between Conventional and Islamic Systems</i></p>	<p>Istanbul Commerce University, Turkey</p>	<p>10:20 - 10:40</p>
<p>Ahmet Hakan Ozkan</p>	<p><i>Hedging the Brands and Its Impact on the Quality Perception</i></p>	<p>Istanbul Aydin University, Turkey</p>	<p>10:40 - 11:00</p>
	<p>COFFEE BREAK (11:00 - 11:20)</p>		<p>11:00- 11:20</p>

<p><u>Session Chair:</u> <u>Ahmet Hakan Ozkan</u></p>		<p>Istanbul Aydin University, Turkey</p>	<p><u>11:20 - 13:00</u></p>
<p>Serdar Neslihanoglu</p>	<p><i>Testing the Effectiveness of the Two-Moment CAPM on Turkish Industry Sector Portfolios Before and After the October 2008 Financial Crisis</i></p>	<p>Eskisehir Osmangazi University, Turkey</p>	<p>11:20 - 11:40</p>
<p>Ismail Altuncu</p>	<p><i>Improving Claim Process with Kaizen, A Case Study in Japanese High Tech Company</i></p>	<p>Tunceli University, Turkey</p>	<p>11:40 - 12:00</p>
<p>José Luis Gallizo, Ramon Saladrigues</p>	<p><i>An Analysis of Determinants of Going Concern Audit Opinion: Evidence From Spain Stock Exchange</i></p>	<p>University of Lleida, Spain</p>	<p>12:00 - 12:20</p>
<p>Serdar Neslihanoglu</p>	<p><i>Do we really need to use a market correlation structure when modeling and forecasting monthly returns on developed and emerging markets?</i></p>	<p>Eskisehir Osmangazi University, Turkey</p>	<p>12:20 - 12:40</p>
<p>Abdel-Moniem Hasan Bani Awwad, Firas Talafheh</p>	<p><i>Leisure Attitude among Preparatory Year of Undergraduate Students in East Saudi Arabia</i></p>	<p>University of Dammam, Kingdom of Saudi Arabia</p>	<p>12:40 – 13:00</p>
<p></p>	<p>LUNCH BREAK (13:00 - 14:00)</p>	<p></p>	<p>13:00 - 14:00</p>
<p><u>Session Chair:</u> <u>José Luis Gallizo</u></p>		<p>University of Lleida, Spain</p>	<p><u>14:00 - 17:00</u></p>

Prashan Karunaratne	<i>Transforming the Economics Curriculum by Integrating Threshold Concepts</i>	Macquarie University, Australia	14:00 - 14:20
Huseyin Cetin	<i>Factors that influence Turkish commercial banks risk management indicators</i>	Okan University, Turkey	14:20 - 14:40
Muhammad Waqas	<i>The Mockery of International Law by World Super Power</i>	Punjab University, Pakistan	14:40 - 15:00
Mohammad Nauman Khan	<i>Determinants of Debt Maturity Structure: Case of Non-Financial Firms in Pakistan (KSE)</i>	University of Southampton, United Kingdom	15:00 - 15:20
Shahram Fattahi, Hadis Amiri	<i>Examination of Random Walk Hypothesis in the German Stock Market</i>	Razi University, Iran	15:20 - 15:40
Seyyed Saber Emami, Shadi Rostami	<i>Influencing Factors About Readiness Of Iranian Government Organizations For Replacement</i>	Amirkabir University Technology, Iran	15:40 - 16:00
	COFFEE BREAK (16:00 - 16:20)		16:00 - 16:20
	DISCUSSION OF ALL PAPERS		16:20 - 17:00

END OF CONFERENCE(17.00)