



**2015 IBESRA DUBAI**

**CONFERENCE SCHEDULE**

**Mövenpick Ibn Battuta Gate Hotel,  
Dubai, United Arab Emirates**



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**Conference Date: 14 March 2015**

<b>Opening Remarks:</b> Salih Kalayci	<i>The impact of external factors on transportation sector: Evidence from Logistic Firms</i>	Beykent University Turkey	<b>10:00 – 10:30</b>
<b>Keynote Speaker:</b> Huseyin Cetin	<i>The Relationship Between Turkey's financial indicators and economic growth rates</i>	Okan University Turkey	<b>10:30 – 11:00</b>
	<b>COFFEE BREAK</b>		<b>11:00 - 11:30</b>
<b>Session Chair:</b> Venelin Terziev			
Joseph Oludare Faseun, Adebayo Adewunmi Emmanuel	<i>Impact of Microfinance Bank Loans on Poverty Reduction in Oriade Local Government Area of Osun State, Nigeria</i>	Federal University of Technology, Akure, Ondo State, Nigeria	<b>11:30 - 11:50</b>
Taramol K.G.	<i>Impact of Education in the Economic Growth of Kerala</i>	Manipal University, Dubai	<b>11:50 – 12:10</b>
Messalta Sofiane	<i>Evaluating direct marketing strategies, and its suitability for application in Algerian financial companies</i>	University of Setif, Algeria	<b>12:10 - 12:30</b>
Huseyin Cetin	<i>Econometric modeling of Turkish Participatory Banks Deposits</i>	Okan University, Turkey	<b>12:30 - 12:50</b>
	<b>LUNCH</b>		<b>13:00 - 13:40</b>
<b>Session Chair:</b> Adebayo Adewunmi Emmanuel			
Venelin Terziev, Ekaterina Arabska	<i>Development of Social Policies Increasing Employment Opportunities on Labor Market in Periods of Transition</i>	VasilLevski National Military University, Town of VelikoTarnovo, Bulgaria	<b>13:40 - 14:00</b>
Mohanad Ismael	<i>Does Phillips Curve Exist in Palestine? An Empirical Study</i>	Birzeit University Palestine	<b>14:00 - 14:20</b>
Xolani Ngonini	<i>Reviewing effectiveness of a change management program within a state-owned entity: Individual change vs. organizational change dynamics</i>	Trans-Caledon Tunnel Authority (TCTA) South Africa	<b>14:20 – 14:40</b>
Deasy Aseanty	<i>Impact of Service Quality, Trust and Patient Satisfaction on Patient Loyalty; Case in Heart Hospitals in Jakarta</i>	Faculty of Economics University of Trisakti, Indonesia	<b>14:40 – 15:00</b>
Salih Kalayci	<i>The long run relationship between USA's loaded truck transportation to the Canada, USA's Federal funds rate and USA's imports from OPEC countries of crude oil</i>	Beykent University Turkey	<b>15:20 – 15:40</b>
Ismail Altuncu	<i>Kaizen Improvements in Business with my Experiences in Japan</i>	Tunceli University, Turkey	<b>15:40 - 16:00</b>

Cihat Koksai Salih Kalayci	<i>An Examination of the South Korean Model for Developing Turkey as A Regional Trade Centre</i>	Istanbul Commerce University Beykent University	<b>16:00 – 16:20</b>
Huseyin Cetin	<i>The short term and long term relationship between China's fundamental scientific journal rates and gross domestic product sustainability</i>	Okan University	<b>16:20 – 16:40</b>
	<b>DISCUSSION OF ALL PAPERS</b>		<b>16:40 - 17:00</b>

**END OF CONFERENCE(17.00)**