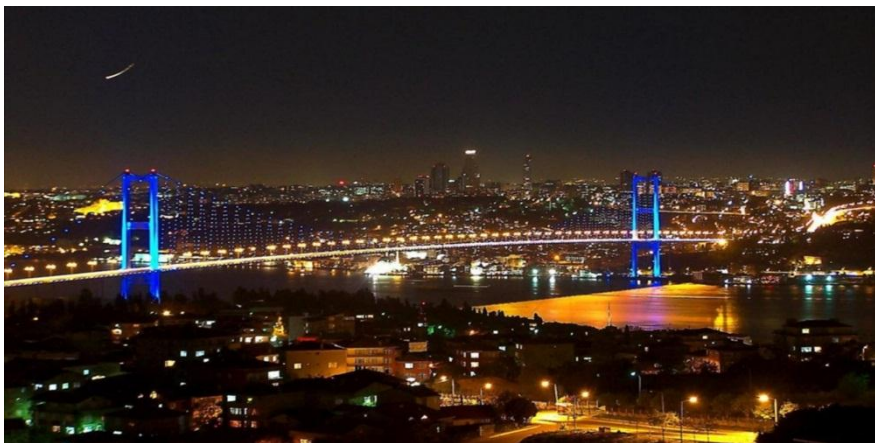


# 2014 IBESRA ISTANBUL CONFERENCE SCHEDULE

Istanbul Nippon Hotel,  
Turkey



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# Conference Venue: Samurai Room

## Conference Date: 29 December 2014

<b>Opening Remarks:</b> Prof. Dr. Turgut Ozkan	<i>How The Ultra-low Interest Rate Effects The Global Economics and The Financial Markets</i>	Beykent University Turkey	<b>09:00 – 09:30</b>
<b>Keynote Speaker:</b> Dr. Ismail Altuncu	<i>Kaizen Improvements in Business with my Experiences in Japan</i>	Okayama University Japan	<b>09:30 – 10:00</b>
	<b>COFFEE BREAK (10:00 - 10:15)</b>		<b>10:00 - 10:15</b>
<b>Session Chair:</b> Prof. Dr. Turgut Ozkan		Beykent University Turkey	<b><u>10:20 – 13:00</u></b>
Nilufer Caliskan Akida Mulgeci	<i>Application of Lean Approach in Effective Education System Case of Albania</i>	Epoka University Albania	<b>10:20 - 10:30</b>
Shamim Rezwanur Rahman Gazi Kamrus Salam Sohan	<i>The BOP Business and its success in Bangladesh – A case study of Telnor</i>	Bangabandhu Sheikh Mujib Medical University Bangladesh	<b>10:30 - 10:40</b>
Ivica Rubil	<i>The Great Recession and the Public-Private Wage Gap: Distributional Decomposition Evidence from Croatia 2008-2011</i>	University of Zagreb Croatia	<b>10:40 - 10:50</b>
Dr. Ipek Gursel Tapkı	<i>Trade Rules for Uncleared Markets with a Variable Population</i>	Kadir Has University Turkey	<b>10:50 - 11:00</b>
Dr. Mohanad Fayez Alkhasawneh	<i>Traffic accidents phenomena in Qatar</i>	Qatar University Qatar	<b>11:00 - 11:10</b>
Ajlaa Shazwani Mokhtar	<i>Women Senior Managers in Malaysia</i>	Bristol Business School/ University of the West of England United Kingdom	<b>11:10 - 11:20</b>
Olgun Aydin Orhan Vatandas Assoc. Prof. Dr. Ali Hepsen	<i>Functional Data Analysis of Clustered Housing prices in Istanbul</i>	Mimar Sinan University Istanbul University Turkey	<b>11:20 - 11:30</b>
Velisjana Sherifi	<i>Ease of Business Cooperation: A Case of Study- Free Trade Agreement between Republic of Albania and Republic of Turkey, Some Juridical Aspects</i>	European University of Tirana Albenia	<b>11:30 - 11:40</b>
Alasfour Fadi Mohamed Aldrogi	<i>The Determinants of Tax Morale and Tax Compliance Under Self-Assessment System: Evidence From Jordan</i>	Leeds Beckett University United Kingdom	<b>11:40 - 11:50</b>

Mohamed Aldrogi Alasfour Fadi Algeru Osama	<i>The influence of Organisational Culture on the Adoption of MAPs among Companies Operating in Libya: Contingency Perspective</i>	Leeds Beckett University United Kingdom	<b>11:50 - 12:00</b>
Dr. Gokhan Akay, Dr. Atilla Cifter Ozdemir Teke	<i>Exchange Rate, Income and Tourism Trade Balance: Evidence from Turkish Tourism</i>	Istanbul Kemerburgaz University Yıldız Technical University Turkey	<b>12:00 - 12:10</b>
Assoc. Prof. Dr. Zehra Bozbay	<i>Does Brand Trust Lead to Brand Loyalty?</i>	Istanbul University Turkey	<b>12:10 - 12:20</b>
Dr. Eltayeb M. Elgobbi	<i>The Influence of Knowledge Transfer on Improvement of Quality Management Systems in Higher Education Institutions: Case study for Sirte University in Libya</i>	Sirte University Libya	<b>12:20 - 12:30</b>
Denada Shpuza	<i>A case of Study- Economic Obligations in the Family for Marriage (related before and solved after communism). Prenuptial Agreement. Some Juridical Aspects</i>	European University of Tirana Albenia	<b>12:30 - 12:40</b>
Petra Puscak Mladen Turuk	<i>Service Innovation and Market Survival: Creating Business Intelligence Competency Centers to Maximize Competitive Advantage in Banking Groups</i>	University of Zagreb Croatia	<b>12:40 - 12:50</b>
Bahar Koseoglu Prof. Dr. Nesrin Okay	<i>Is the Banking Sector Vulnerability Increasing With Flooding Non-core Liability?</i>	Bogazici University Turkey	<b>12:50 - 13:00</b>
	<b>LUNCH BREAK (13:00 - 14:00)</b>		<b>13:00 - 14:00</b>
<b>Session Chair: Dr. Vahidin Jeleskovic</b>		Universität Kassel Germany	<b><u>14:00 - 16:00</u></b>
Dr. Vahidin Jeleskovic	<i>Intraday Volatility, Trading Volume and Trading Intensity in the Italian Interbank Market</i>	Universität Kassel Germany	<b>14:00 - 14:10</b>
Dr. Vahidin Jeleskovic Christian Bergholz	<i>Empirical analysis of the decision of Kassel's citizens for nature protection distinguishing between reward and public award with the implicit measurement of the value of the free time as by product</i>	Universität Kassel Germany	<b>14:10 - 14:20</b>

Dr. Azhar Mohamad	<i>Implied Volatility and Evidence of Contagion in the Options Market: Evidence from Malaysia</i>	International Islamic University Malaysia	<b>14:20 - 14:30</b>
Dr. How Shi Min Dr. Mamunur Rashid Assoc. Prof. Dr. Shamshubaridah Ramlee Dr. Ng Yuen Yein	<i>On The Emergence of Islamic Development Financial Institutions</i>	University of Nottingham, Malaysia Campus National University of Malaysia Malaysia	<b>14:30 - 14:40</b>
Dr. Mamunur Rashid Prof. Dr. M Kabir Hassan Dr. How Shi Min G M Wali Ullah	<i>Reporting of Zakat, Charity and Benevolent Loans in Islamic Banks of Arabian Gulf, Malaysia and Bangladesh</i>	University of Nottingham, Malaysia Campus Malasia University of New Orleans USA Independent University of Bangladesh Bangladesh	<b>14:40 - 14:50</b>
Prof.Dr. Zenun Halili	<i>The 'breakthrough' crises An political analyze of state-building in Kosovo</i>	University of Prishtina "Hasan Prishtina" Kosovo	<b>14:50 - 15:00</b>
Dr. Alhussien Elseraiti	<i>The Impact of Length of Tenure and Non-Audit Services on External Audit Quality in the Libyan Environment</i>	Misurata University Libya	<b>15:00 - 15:10</b>
Dr. Abulgasem Bazina	<i>Marketing communication</i>	Misurata University Libya	<b>15:10 - 15:20</b>
Somayeh Shahba Prof. Dr. Seyed Mehdi Alvani Prof. Dr. Gholamreza Memarzadeh Tehran	<i>Application of Qgraph: Visualization of Psychometric Data in the Organization Behavior Research</i>	Azad Islamic University Iran	<b>15:20 - 15:30</b>
Soroush Khajeh Hagh Verdi	<i>Modeling constant and contagion risk-return between stock index and oil related industries: a combination of ARMA and MGARCH</i>	University of Tehran Iran	<b>15:30 - 15:40</b>
Assoc. Prof. Dr. Alev Torun	<i>Employee Prospects about Social Support Sources for Coping with Traumatic Workplace Incidents</i>	Marmara University Turkey	<b>15:40 - 15:50</b>
Prof. Dr. Wee Yu Ghee Prof. Dr. Rosli Mohamad Prof. Dr. Noraani Mustapha Dr. Sharan Kaur	<i>National Minimum Wage Implementation in Malaysia</i>	Universiti Malaysia Kelantan Universiti Malaya Malaysia	<b>15:50 - 16:00</b>

<b>Session Chair:</b> <b>Assoc. Prof. Dr. Alev Torun</b>		Marmara University Turkey	<b><u>16:00 - 18:20</u></b>
Sofiane Messalta	<i>Analysis of direct marketing policies and its suitability for application in Algerian financial companies</i>	University of Setif Algeria	<b>16:00 - 16:10</b>
Dr. Jati Kasuma Yusman Yacob Rodua Anak Tayo	<i>Are Non-Muslims Consumer Understand about Halal Principles? : A Case Of Non-Muslims Bidayuh Ethnic In Sarawak, Borneo</i>	International Islamic University Malaysia	<b>16:10 - 16:20</b>
Dr. Muhammad Jahangir Prof. Dr. Joe Labianca M. M. Al-Shomrani Dr. Atiq-Ur-Rahman Dr. Irshad Ahmad	<i>Social Networking of PSI, Market Orientation and Business Value in an Emerging Economy: Evidence from Pakistan</i>	Abdul Wali Khan University, Mardan Pakistan University of Kentucky USA King Abdulaziz University Saudi Arabia Northern Border University Saudi Arabia King Khalid University Saudi Arabia	<b>16:20 - 16:30</b>
Dr. Ahmad Bello Dogarawa Prof. Dr. Mohammed Bello Uthman	<i>Regulatory and Operational Challenges of Islamic Microfinance in Nigeria</i>	Ahmadu Bello University Zaria Nigeria	<b>16:30 - 16:40</b>
Dr. Aliza Ramli Prof. Dr. Suzana Sulaiman	<i>The Making of Malaysian Management Accountants</i>	Universiti Teknologi MARA Malaysia	<b>16:40 - 16:50</b>
Prof.Dr. Daphna Birenbaum-Carmeli	<i>Medical Tourism: A managerial Challenge in the Era of Globalization</i>	University of Haifa Israel	<b>16:50 - 17:00</b>
Dr. Nor Azizan Che Embi	<i>Public Perception on Reits as Waqf Financing Instrument: The case of Malaysia</i>	International Islamic University Malaysia	<b>17:00 - 17:10</b>
Fatine Elharouni	<i>Incentives measures for the development of the automotive sector in Morocco and reality of local actors.</i>	Université Cadi Ayyad Morocco	<b>17:10 - 17:20</b>
Jae-hyuck, Lee Hae-ok, Choi	<i>Stakeholder Subjectivities toward Industrial Agriculture Development using Q methodology</i>	Seoul National University South Korea	<b>17:20 - 17:30</b>
Dr. Naz Onel Dr. Avinandan Mukherjee	<i>Consumer knowledge and sustainable consumption behavior</i>	Montclair State University Clayton State University USA	<b>17:30 - 17:40</b>

Sehrish Nisar, Samra Chaudary Komal Sultan, Farwa Saif	<i>What Factors Can Lead to Repurchase Intention In Context of Online Shopping?</i>	Lahore School of Economics Pakistan	<b>17:40 - 17:50</b>
Assoc. Prof. Dr. Bita Mashayekhi Dr. Marjan Fayyazi Seyyed Jalal Seyedi Hasti Zargaran Yazd	<i>The Effective Factors on Disclosure of Intellectual Capital in listed Companies in Tehran Stock Exchange</i>	University of Tehran Iran	<b>17:50 - 18:00</b>
Abdelfateh Tebani	<i>The socioeconomic role of the Waqf and non-profit organizations in the modern economies (A case study of the Awqaf Public Foundation in Kuwait)</i>	University of Setif Algeria	<b>18:00 - 18:10</b>
Assoc. Prof. Dr. Bita Mashayekhi Zeynab Lotfi Aghel	<i>Earnings Response Coefficient: The Case of Iran</i>	University of Tehran Iran	<b>18:10 - 18:20</b>
	<b>BOSPHORUS FERRY TOUR (19:30 - 21:00)</b>		<b>19:30 - 21:00</b>